

## NAVAL WAR COLLEGE FOUNDATION

### PRIVACY POLICY – OUR COMMITMENT TO YOUR PRIVACY

This site is owned and operated by the Naval War College Foundation. Your privacy on the Internet is of primary importance to us.

Because we gather certain types of information about our site users, you should fully understand our policy as well as the terms and conditions surrounding the capture and use of that information.

#### INFORMATION THE NAVAL WAR COLLEGE FOUNDATION GATHERS AND TRACKS.

The Naval War College Foundation offers the following services, which require some type of voluntary submission of personal information by our users:

##### 1. Electronic newsletters policy (Dispatches)

The Naval War College Foundation offers a free electronic newsletter to its members. Therefore we gather the e-mail addresses of members who voluntarily subscribe. Members may remove themselves from this mailing list by notifying us via the e-mail address located on our website. The Naval War College Foundation never shares its newsletter mailing lists with any third party, including advertisers, sponsors or partners.

##### 2. Message boards/forums policy

Users of the site's message boards and forums must register separately for these services, although they do not have to register to visit the site. During registration the user is required to supply a username, password and e-mail address.

##### 3. "E-mail this to a friend" policy

We may offer our site users an option to choose to electronically forward a link, page, or documents by clicking "e-mail this to a friend." The user must provide their e-mail address as well as that of the recipient. This information is used only in case of transmission errors and to let the recipient know who sent the e-mail.

##### 4. Polling policy

We may offer interactive polls to users so they can easily share opinions with other users. Opinions and other responses to polls are aggregated and not identifiable to any particular user. The Naval War College Foundation may use a system to "tag" users after they have voted, so they can vote only once on a particular question. This tag is not correlated with information about individual users.

##### 5. Survey policy

Updated: February 13, 2008

The Naval War College Foundation may occasionally conduct user surveys to better target content to our audience. We sometimes share the aggregated demographic information collected from these surveys with our members. We never share information about specific individuals with any third party.

### Children

Consistent with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request personally identifiable information from anyone under the age of 13 without requesting parental consent.

### Usage tracking

The Naval War College Foundation tracks user traffic patterns throughout our site; however, we do not correlate this information with data about individual users. The Naval War College Foundation breaks down overall usage statistics according to a user's domain name, browser type, and MIME type by reading this information from the browser string (information contained in every user's browser).

The Naval War College Foundation occasionally tracks and catalogs the search terms users enter in our Search function but never associates them with individual users. We use tracking information to determine which areas of our sites users like and don't like based on the volume of traffic to those areas. We do not track what individual users read, but rather how well each page performs overall.

### Cookies

We may place a text file called a "cookie" in the browser files of your computer. The cookie itself does not contain personal information, although it will enable us to relate your use of this site to information that you have specifically and knowingly provided. A cookie can't read data off your hard disk or read cookie files created by other sites. The Naval War College Foundation uses cookies to track user traffic patterns. Our system delivers a one-time cookie to better track usage and click rates.

You can refuse cookies by turning them off in your browser. If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You do not need to have cookies turned on to use this site. However, you do need cookies to participate actively in message boards, forums, polling and surveys.

### USE OF INFORMATION

The Naval War College Foundation utilizes information that users voluntarily provide in order to send out electronic newsletters and to enable participation in polls, surveys, message boards and forums. We post newsletters on a regular schedule and occasionally send out special editions when we feel it is appropriate. The Naval War College Foundation never shares its newsletter mailing lists with any third party, including advertisers, sponsors or partners.

Updated: February 13, 2008

We use tracking information to determine which areas of our site users like and don't like based on traffic patterns. We do not track what individual users read, but rather how well each page performs overall. We track search terms entered in our Search function, but we do not track which terms a particular user enters.

The Naval War College Foundation creates aggregate reports on user demographics and traffic patterns. This allows us to serve our members more effectively and allows our members to receive information that is pertinent to their needs. We will not disclose any information about any individual user except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

## SHARING OF THE INFORMATION

The Naval War College Foundation uses the above-described information to tailor our content and help us better understand our members' demographics. We will not share information about individual users with any third party, except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

## SECURITY

The Naval War College Foundation operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary and only authorized individuals have access to the information provided by our users.

## OPT-IN/OUT POLICY

We give users options wherever necessary and practical including:

- **“Opting in” to register to receive our electronic newsletters, automated mailings and notices.**
- **Opting not to register to receive our electronic newsletters, automated mailings and notices.**
- **Opting not to participate in certain interactive areas. This would alleviate the need to gather any personal information from our users**

## YOUR CONSENT

By using this site, you consent to the collection and use of this information by the Naval War College Foundation. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it and under what circumstances we disclose it.